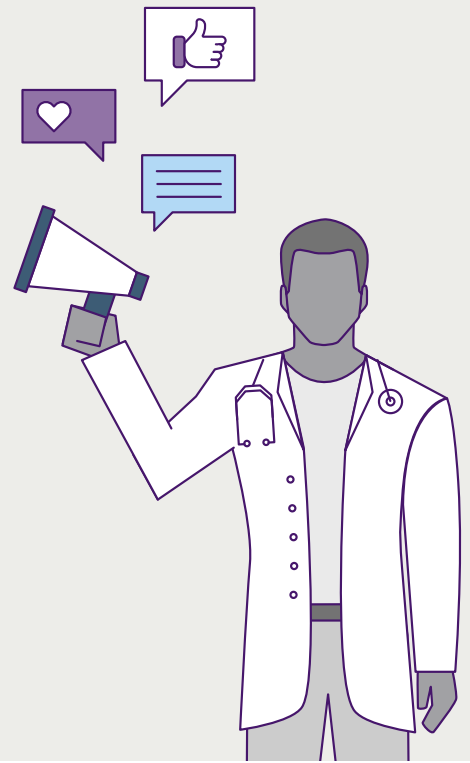


Fix Prior Auth Social Media Toolkit

Be a voice for change! Use this social media toolkit to help spread the Fix Prior Auth campaign message with your followers and help us create a wave of change.

Whether using one of the ready-to-use social media posts below or creating your own content and stories, your participation helps spread the message to more people. You can make a huge difference in raising awareness and inspiring others to join in and drive action. Together, we can amplify the message that prior authorization reform is long overdue!

Copy the sample text and download the paired images below to share this message across your channels. Join the conversation and use the official hashtag, **#FixPriorAuth**, to help drive our message home. It's time to #FixPriorAuth!



[DOWNLOAD IMAGE](#)

Facebook:

The current prior authorization process puts the health of many Americans at risk!

In fact, 93% of surveyed physicians report that prior authorization results in care delays for patients. See how you can join me in advocating to #FixPriorAuth. 📢

<https://fixpriorauth.org/take-action>



[DOWNLOAD IMAGE](#)

Facebook:

The current prior authorization process is burdensome and can cause serious harm to patients seeking necessary care. It's time for a more streamlined system that keeps medical care decisions between patients and physicians – not health insurers. Learn more about the need to #FixPriorAuth.

<https://fixpriorauth.org/issue>



[DOWNLOAD IMAGE](#)

Facebook:

Has the flawed #PriorAuthorization system impacted your access to care?

💬 Prior Authorization reform is critical! Share your story to help spread the message. #FixPriorAuth

<https://fixpriorauth.org/stories#share-your-story>

Instagram:

93% of surveyed physicians say prior authorization results in care delays for patients. It is time to #FixPriorAuth.

♥ Like this post to show your support.

X:

93% of surveyed physicians report that prior authorization results in care delays for patients.

The data speaks for itself: It's time to #FixPriorAuth. Join me in advocating for a reformed system.

<https://fixpriorauth.org/take-action>

LinkedIn:

The current prior authorization process can cause detrimental care delays that undermine patient health and even interfere with day-to-day life, like the ability to show up to work. It's time to reform this broken system and protect access to necessary care and treatment. Learn more about the fight to #FixPriorAuth.

<https://fixpriorauth.org/>

Additional Images:

[DOWNLOAD IMAGE](#)

Instagram:

Physicians know the best treatment for their patients, so decisions about medical care should stay between them – not be determined by health insurers. Join me in supporting the fight to #FixPriorAuth by resharing this post.

X:

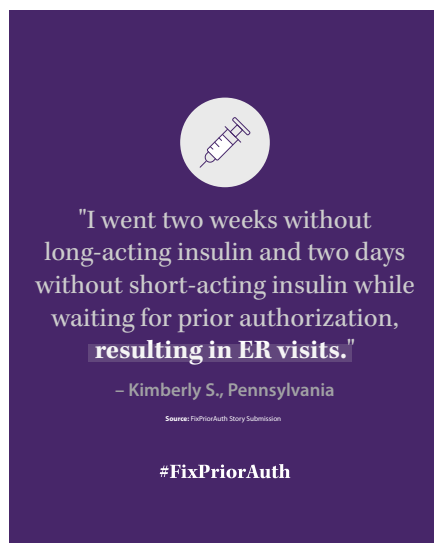
Decisions about medical care should be between patients and physicians – not left to health insurers. Learn more about the issues with the current prior authorization system and the urgent need to #FixPriorAuth.

<https://fixpriorauth.org/issue>

LinkedIn:

Health insurers should not stand between patients and physicians when it comes to decisions about necessary medical care. It's time to reform this flawed system. See how you can join me in advocating to #FixPriorAuth.

<https://fixpriorauth.org/take-action>



[DOWNLOAD IMAGE](#)

Instagram:

It's no secret that the #PriorAuthorization process is flawed! If you or your loved ones have been impacted by the broken prior auth system, share your story on FixPriorAuth.org. Your stories can make a difference. Together, let's inspire our nation's leaders to #FixPriorAuth.

X:

Prior authorization negatively impacts Americans across the country every day.

🗣️ You can share your personal stories on FixPriorAuth.org to help raise awareness and draw attention to the need to fix this broken system.

<https://fixpriorauth.org/stories#share-your-story>

LinkedIn:

93% of surveyed physicians say prior authorization results in care delays for patients.

If the flawed prior authorization system has impacted your access to necessary care, treatment or medication: Share your story to raise awareness around the need to #FixPriorAuth.

Your voice matters. Together we can drive change.

<https://fixpriorauth.org/stories#share-your-story>